The Ultimate Way to Build a Business
Jeff Meziere and Cory Miller
How to Get Everything You *Really* Want Simply by Changing Your Mindset For How You Build Your Business
Profit
Productivity
Sanity
Focus

Confidence
Clarity
Impact
Decision Making
FREEDOM
Our Stories
The Game Changer
BUSINESS VALUE MINDSET

My business is the ultimate product
The buyer of it is my ultimate customer
Building for value is the ultimate business strategy
Big Mindset and Perspective Shift
But you have to embrace it & shift actions accordingly
#1
Make Your Time & Effort More Focused & Impactful *While* Cutting Out Busy Work
Gets You Out of the Weeds!

It Doesn’t Necessarily Mean More Work ...

It Means Doing the Right & Best Work
A Valuable Business Is a GREAT Business
What a buyer would want are the keys to a healthy, profitable, enduring business
“Would have saved me a lot of sleepless nights ...”
What do you want?
What is the range of biz value now?
What’s the state of your financials?
What key levers can we start pulling now?
Who do we need to start talking to?
#2
Bulletproof Your Future
*Even If You Don’t Want to Exit Anytime Soon*
Your Business Is Likely Your Most Valuable Asset
The Inevitable Exit
“I didn’t want to exit ...”
“I woke up one day and things changed ...”
“The best way to predict the future is to create it.”
—Peter Drucker
#3
Transform Your Business Into Something Even Better For Everyone
Key Levers

Recent Performance
Owner Dependence
Ease of Transition
Financial Record Accuracy
Quality of Income

Competitive Advantage
Recurring Income
Facilities / Location
Business Reputation
Strategic Opportunity
Pays Off Now as You Intentionally, Consistently Work On Your Levers
“I was talking to an entrepreneur about sales pipeline ...”
My business is the ultimate product
The buyer of it is my ultimate customer
Building for value is the ultimate business strategy
For savvy Entrepreneurs...
Live the Business Value Mindset

Join Today!

Go To
BUSINESSVALUEACADEMY.COM